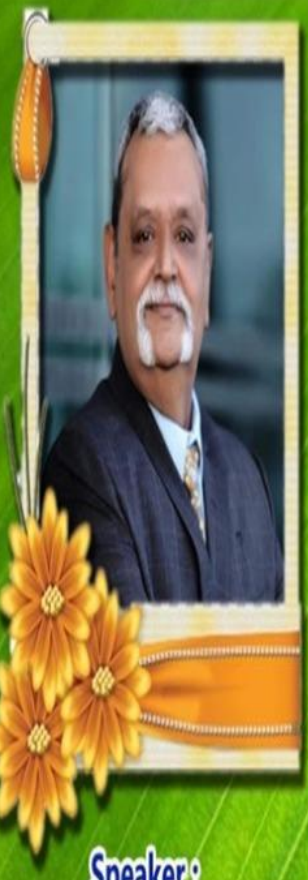
# Dr. V. S. KRISHNA GOVT. DEGREE & P.G. COLLEGE (A)

Maddilapalem, Visakhapatnam-530013

## INNOVATION AND INCUBATION CENTRE

### INSPIRING MINDS IGNITING INNOVATION



INNOVATE
COLLABORATE
ACCELERATE

**Venue:**

**G11 Date & Time: Saturday, 20-04-2024**

**Speaker :**

**ANANTRAM GANAPATI**

Freelance Advisor and Trainer

Startup Pitch

**Speaker :**

**RAVI ESWARAPU**

CEO-a- hub & President.TIE Vizag

Converting Innovations into a Startup

**Dr. G. Srinivasa Rao**

Innovation & Incubation Centre Co-Ordinator

**Dr. I. Vijaya Babu**

Principal

# Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE

(An Autonomous Institution Affiliated to Andhra University)

District Resource Centre & Center for Research Studies

Maddilapalem, VISAKHAPATNAM 530 013, Andhra Pradesh

## Workshop on Startups

The workshop titled "Inspiring Minds, Igniting Innovation" focused on empowering startup enthusiasts with the knowledge and motivation to foster innovation. Through interactive sessions and engaging discussions, participants explored various strategies for generating innovative ideas and overcoming common challenges in the startup ecosystem.

Topics ranged from identifying market gaps to cultivating a culture of creativity and resilience.

Attendees gained practical insights and actionable advice to fuel their entrepreneurial journey and propel their startups towards success.

**Speaker 1 :-**

Anantram Ganapati

Freelance Advisor

& Trainer Startup Pitch

**Speaker 2 :-**

**Ravi Eswarapu**

CEO-a-hub & President.TIE

Vizag . Converting Innovations into a Startup

# Warmly welcomed the dignitaries onto the dais:-

Dr.V.S.KRISHNA GOVT.DEGREE &P.G.COLLEGE
(AUTONOMOUS)
Dr.P.Jaya

Dr.V.S.KRISHNA GOVT.DEGREE &P.G.COLLEGE
(AUTONOMOUS)
(NAAC REACCREDITED 'A' GRADE INSTITUTION & DISTRICT IDENTIFIED COLLEGE)
NODAL RESOURCE CENTRE & RESEARCH AND DEVELOPMENT CELL
MADDILAPALEM, VISAKHAPATNAM - 530013, ANDHRA PRADESH
INNOVATION AND INCUBATION CENTRE
Dr.G.Raju Kumar
Dr.K.Ravi Babu
Dr.D.Sravana Kumar
Dr.P.Jaya
Vice - Principal
2024.04.20 11:42

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INNOVATION AND INCUBATION CENTRE
Dr.G Srinivasa Rao
Dr.G Raju Kumar
Dr.K Ravi Babu
Dr.P.Jaya
Vice - Principal
2024.04.20 12:48

The principal sir, with an air of enthusiasm, Personally engaged with participants, offering them a detailed elucidation of the workshop's objectives, fostering a sense of connection and understanding among all attendees.

**The speakers took the stage with an aura of authority, delivering a comprehensive overview of the workshop's focus on startups, delving into the intricacies of inspiring minds and igniting innovation.**

**With eloquence and expertise, they elucidated the importance of fostering creativity and determination within the entrepreneurial journey, guiding participants towards unlocking their full potential in the dynamic startup landscape.**

**Here are some points discussed by Speakers :**

1. **Identifying Market Needs**: Understanding the importance of identifying gaps and needs in the market as a foundation for innovative startup ideas.
2. **Cultivating Creativity**: Exploring techniques and practices to foster creativity among entrepreneurs, encouraging out-of-the-box thinking and ideation.
3. **Building Resilience**: Highlighting the significance of resilience in the face of challenges and setbacks commonly encountered in startup ventures.
4. **Embracing Diversity**: Recognizing the value of diversity in perspectives and experiences to drive innovation within teams and products.

5. **Adopting Agile Practices**: Introducing agile methodologies for rapid iteration and adaptation in response to market feedback and changing circumstances.
6. **Leveraging Technology**: Discussing the role of technology as an enabler of innovation, including emerging trends such as AI, blockchain, and IoT.
7. **Networking and Collaboration**: Emphasizing the power of networking and collaboration within the startup community to share ideas, resources, and opportunities.
8. **Storytelling and Branding**: Understanding the importance of compelling storytelling and effective branding to communicate the startup's vision and value proposition.
9. **Mentorship and Guidance**: Providing guidance on seeking mentorship and leveraging the expertise of experienced professionals to navigate the startup journey.
10. **Ethical Considerations**: Addressing ethical considerations in innovation, including sustainability, social responsibility, and ethical use of technology.

INNOVATION AND INCUBATION CENTRE
START-UP PITCH
...a presentation by Anantram Gunapati
2024.04.20 12:52

2024.04.20 13:01

SOLUTION ON OFFER
2024.04.20 13:08

INNOVATION AND INCUBATION CENTRE
4. MARKET VALIDATION
2024.04.20 13:09

2024.04.20 12:39

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(AUTONOMOUS)
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"Finally, a felicitation was conducted for the speakers andour honorable principal."

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CENTRE