

**DR.V.S.KRISHNA GOVT.DEGREE
&P.G.COLLEGE(A)
VISAKHAPATNAM**



**PERSONAL PROFILE
OF**

DR.CHEEDI VISHNU MURTHY

M.COM., PGDCRS., M.PHIL., PH.D.

LECTURER IN COMMERCE

**DR.V.S.KRISHNA GOVT. DEGREE
&P.G.COLLEGE(A)
VISAKHAPATNAM**

PHONE: 9493203054

1. GENERAL INFORMATION:

1. NAME : DR. CH.VISHNU MURTHY
2. ADDRESS : DOOR NO. 55-8-28/58
LIC APARTMENT
BLOCK - C-34
HB COLONY ROAD,
SEETHAMMADHARA, VISAKHAPATNAM
PIN - 530 022.
3. DESIGNATION : LECTURER IN COMMERCE
4. DEPARTMENT : COMMERCE
5. DATE OF BIRTH : 17-06-1970
6. DATE OF APPOINTMENT AS
JUNIOR LECTURER : 17.11.1999.
7. DATE OF PROMOTION
AS LECTURER : 06-11-2010
8. DATE OF RETIREMENT : 30-06-2030

2. ACADEMIC QUALIFICATIONS:

EXAM PASSED	BOARD/ UNIVERSITY	SUBJECT	YEAR	DIVISION/ GRADE
DEGREE	B.COM - SKD, ANANTHAPURAM	INCOME TAX AND ACCOUNTANCY	1992	I CLASS
MASTER DEGREE	M.COM - AU	ACCOUNTANCY	1994	I CLASS
RESEARCH DEGREE	M.PHIL - AU	PERFORMANCE EVALUATION OF LIC	1998	I CLASS
RESEARCH DEGREE	PH. D - AU	A STUDY ON MICRO FINANCE THROUGH SHGS(CASE STUDY IN GREATER VISAKHAPATNAM CITY, AP, INDIA	2015	AWARDED

3. RESEARCH EXPERIENCE:

RESEARCH STAGE	TITLE OF WORK/DISSERTATION	UNIVERSITY
M.PHIL	PERFORMANCE EVALUATION OF LIC	ANDHRA UNIVERSITY
PH.D	A STUDY ON MICRO FINANCE THROUGH SELF HELP GROUPS(WITH SPECIAL REFERENCE TO GREATER VISAKHAPATNAM CITY, AP, INDIA)	ANDHRA UNIVERSITY
MRP	MARKETING	ICSSR. NEW DELHI PROPOSAL SENT

4. PROFESSIONAL EXPERIENCE:

COURSES	NAME OF THE UNIVERSITY/COLLEGE/INSTITUTION	DURATION
CEC - INTERMEDIATE	GOVT. JUNIOR COLLEGE, ARUKU VALLY, VSKP	17/11/1999 TO 5/11/2010
B.COM	GOVT. DEGREE COLLEGE, YELLAMANCHILI, VISAKHAPATNAM	6/11/2010 TO 15/05/2013
B.COM	DR.VSK.GOVT.DEGREE COLLEGE(A), VISAKHAPATNAM	16/05/2013 TO TILL

TOTAL PROFESSIONAL EXPERIENCE:

- UNDER GRADUATE : 10YEARS 11 MONTH
- GRADUATE : 6 YEARS 10 MONTHS

5. SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS ATTEND

- PARTICIPATED ON NATIONAL SEMINAR ON "LANGUAGE COMPONENTS IN TELUGU LITERATURE AND FOLKLORE - THE NEED OF ALTERNATIVE WORDS "ORGANISED BY THE DEPT . OF TELUGE, AT GOVT.DEGREE COLLEGE,NARSIPATNAM, VISAKHAPATNAM. HELD ON 21ST,22ND FEBRUARY,2013.
- PRESENTED PAPER ON "REAL TIME GROSS SETTLEMENT SYSTTEM" IN THE NATIONAL SEMINAR ON "REAL TIME GROSS SETTLEMENT SYSTTEM " ORGANISED BY THE

COMMERCE DEPT, AT V.K.V.GOV'T.DEGREE COLLEGE, KOTHAPETA, EAST GODAVARI DIST. HELD ON 15TH AND 16TH NOVEMBER, 2013.

- PARTICIPATED ON ALL INDIA ACCOUNTING CONFERENCE & INTERNATIONAL SEMINAR ON ACCOUNTING EDUCATION AND RESEARCH, ORGANISED BY DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES, ANDHRA UNIVERSITY & INDIAN ACCOUNTING ASSOCIATION, VISAKHAPATNAM BRANCH. HELD ON 11TH, 12TH JANUARY, 2014.
- PRESENTED PAPER ON "MANAGEMENT EDUCATION AND ENTREPRENEURSHIP PRACTICE IN INDIA: IMPLICATIONS FOR SOCIAL INCLUSION" IN THE NATIONAL SEMINAR ON "MANAGEMENT EDUCATION IN PRESENT SCENARIO" ORGANISED BY DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES & CENTRE FOR STUDY OF SOCIAL EXCLUSION AND INCLUSIVE POLICY, ANDHRA UNIVERSITY, VISAKHAPATNAM. HELD ON 30TH APRIL, 2014.
- PARTICIPATED ON ONE DAY NATIONAL WORKSHOP ON "HIGHER EDUCATION - THE ROLE OF TEACHER" ORGANISED BY THE MR.A.V.N.DEGREE COLLEGE, VISAKHAPATNAM, HELD ON OCTOBER, 2014.
- PARTICIPATED IN STATE LEVEL SEMINAR ON "HUMAN RESOURCE DEVELOPMENT IN HIGHER EDUCATION AND THE ROLE OF GOVERNMENT DEGREE COLLEGES IN A.P." ORGANISED BY GCGTA, A.P., HELD AT SENATE HALL, SRI VENKATESWARA UNIVERSITY, TIRUPATHI ON 13TH DECEMBER, 2014.
- PRESENTED PAPER ON "RECENT ADVANCES IN INDIAN BANKING SECTOR" IN THE ONE DAY NATIONAL CONFERENCE ON "RECENT TRENDS IN INDIAN BANKING (RTIB - 2014)" ORGANISED BY THE DEPARTMENT OF COMMERCE, DR.V.S.KRISHNA GOV'T.DEGREE & P.G. COLLEGE (A) VISAKHAPATNAM. HELD ON 30TH DECEMBER, 2014.
- PARTICIPATED IN CERTIFICATE OF APPRECIATION VIDAKHA UTSAV 2015, PARTICIPATION AND VALUABLE CONTRIBUTION IN THE VISAKHA UTSAV - 2015. ORGANISED BY THE DISTRICT COLLECTOR & CHAIRMAN, VISAKHA UTSAV 2015, VISAKHAPATNAM.
- PARTICIPATED ON INTER DISCIPLINARY ONE DAY NATIONAL SEMINAR ON "THE IMPACT OF SOCIO-ECONOMIC AND POLITICAL DEVELOPMENT ON ENVIRONMENT & BIODIVERSITY" JOINTLY ORGANISED BY THE DEPARTMENTS OF ECONOMICS, POLITICAL SCIENCE, ZOOLOGY & BOTANY OF DR.V.S.KRISHNA GOV'T.DEGREE & P.G.COLLEGE (A), VISAKHAPATNAM. HELD ON 28TH FEBRUARY, 2015.
- PARTICIPATED ON GOVERNMENT COLLEGE GAZZETTED TEACHER'S ASSOCIATION, A.P. STATE LEVEL SEMINAR ON "QUALITY ENHANCEMENT IN GOV'T.DEGREE COLLEGES - ROLE OF TEACHERS" ORGANISED BY GCGTA, A.P., HELD AT

DR.B.R.AMBEDKAR ASSEMBLY HALL,ANDHRA UNIVERSITY, VISAKHAPATNAM ON 10TH OCTOBER,2015.

- PARTICIPATED ON ONE DAY WORKSHOP ON “CHOICE BASED CREDIT SYSTEM – CREDIT FRAMEWORK FOR SKILL DEVELOPMENT IN UNDER GRADUAT COURSES” ORGANISED BY INTERNAL QUALITY ASSURANCE CELL & DISTRICT RESOURCE CENTRE,DR.V.S.KRISHNA GOVT.DEGREE & P.G.COLLEGE (A),VISAKHAPATNAM.HELD ON 16TH OCTOBER,2015.
- PARTICIPATED ON ONE DAY NATIONAL SEMINAR ON “RECENT TRENDS IN TAXATION IN INDIA” ORGANISED BY DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT OF SRR&CVR GOVT. DEGREE COLLEGE,VIJAYAWADA, HELD ON 30TH JULY,2016.

6. TRAINING , ORIENTATION, REFRESHER COURSES ATTENDED

- ATTENDED REFRESHER COURSE ON COMMERCE ORGANIZED BY BOARD OF INTERMEDIATE EDUCATION, A.P. HYDERABAD ON 02-01-2001 – 07-01-2001.
- ATTENDED REFRESHER COURSE ON NEW DEGREE COLLEGE LECTURER TRAINING PROGRAM ORGANIZED BY DIRECECTOR OF COLLEGIATE EDUCATION, A.P. HYDERABAD ON 30-01-2006 - 04-02-2006.
- ATTENDED REFRESHER COURSE ON “ENVIRONMENTAL SCIENCE” ORGANIZED BY U.G.C.- ACADEMIC STAFF COLLEGE, ANDHRA UNIVERSITY, VISAKHAPATNAM FROM 27.07.2006 TO 16.08.2006.
- ATTENDED “ ORIENTATION COURSE” ORGANIZED BY U.G.C.- ACADEMIC STAFF COLLEGE, ANDHRA UNIVERSITY,, VISAKHAPATNAM.
- ATTENDED A TRAINING PROGRAMME ON “ENHANCEMENT PROGRAMME - PROJECT GENESIS, INFOSYS” CONDUCTED BY DIRECTOR OF COLLEGIATE EDUCATION, A.P. HYD FROM 17.09.2007 TO 29.09.2007.
- ATTENDED A TRAINING PROGRAMME ON “ TALLY 9.0” CONDUCTED BY INSTITUTE OF ELECTRONIC GOVERNANCE, APSCHE BUILDING, JNTU CAMPUS, HYD FROM 06-11-2008 TP 08-11-2008.
- ATTENDED ORIENTATION COURSE FOR N.S.S PROGRAMME OFFICERS” CONDUCTED BY T.O.C., N.S.S. ANDHRA UNIVERSITY, VISAKHAPATNAM FROM 15-07-2009 TO 24-07-2009.
- ATTENDED REFRESHER COURSE FOR N.S.S PROGRAMME OFFICERS” CONDUCTED BY T.O.C., N.S.S. ANDHRA UNIVERSITY, VISAKHAPATNAM FROM 19-11-2010 TO 23-11-2010.
- ATTENDED REFRESHER COURSE ON “ENVIRONMENTAL SCIENCE” ORGANIZED BY U.G.C.- ACADEMIC STAFF COLLEGE, ANDHRA UNIVERSITY, VISAKHAPATNAM FROM 05.09.2012 TO 25.09.2012.

- ONE DAY TRAINING PROGRAMME ON “QUALITY ENHANCEMENT INITIATIVES HIGHER EDUCATION INSTITUTIONS” ORGANIZED BY REGIONAL JOINT DIRECTOR OF COLLEGIATE EDUCATION RAJAHMUNDRY AT GOVT.COLLEGE FOR WOMEN, SRIKAKULAM ON 3RD MARCH 2015.
- THREE DAYS TRAINING PROGRAMME ON “INTRODUCTION TO ENTREPRENEURSHIP” ORGANIZED JOINTLY BY COMMISSIONER OF COLLEGIATE EDUCATION AND TATA INSTITUTES OF SOCIAL SCIENCES, FROM 11TH FEB. TO 13TH FEB. 2016 AT P.R.GOVT.COLLEGE(A), KAKINADA, E.G.DIST., A.P.

7. EXTRA CURRICULUM ACTIVITIES:

- WORKED AS N S S P.O., UNIT-II AT GOVT. DEGREE COLLEGE, NARSIPATNAM
- ORGANIZED BY N.S.S – SPECIAL CAMP AT MARRIPALEM, KOYYURU MANDAL, VISAKHAPATNAM FROM 19-09-2009 TO 25-09-2009.