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Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE (A)

(NAAC REACCREDITED BGRADE INSTITUTION & DISTRICT IDENTIFIED COLLEGE)

MADDILAPALEM, VISAKHAPATNAM 530 013, ANDHRA PRADESH

<http://www.drsvskrishnagdc.edu.in>



ANNUAL REPORT

On

NSS ACTIVITIES

(2018-2019)

By

NSS PROGRAM OFFICER

Dr V. Ratna Bharathi, M.Sc., M.Phil., Ph.D

(Unit II)

The NSS Programs in the college are implemented by the program officers as per the instructions of the Principal Dr V. Chandrasekhar and Instructions from NSS cell Andhra University Visakhapatnam. There are Four NSS Units in the college and are coordinated by Dr.Ch Vishnu Murthy—Unit I; Dr.V.Ratna Bharathi- Unit II; Dr D. Narayana Rao Unit III; and Dr P. Uma Maheswararao Unit IV.

During 2018-2019 several NSS programs were conducted by Dr V. Ratna Bharathi are as follows

S. No	Month	Name of the activity
1	June 2018 June 2 nd to June 9th June 21 st 2018	<ul style="list-style-type: none"> Nava Nirmana diksha World environment day . Nss volunmteers and Nss Pos Participated in plantation International Yoga day organized in the college
2	July 2018 1 st week July 2018 (Last Saturdays of the month) July 2018 Last Week	<ul style="list-style-type: none"> UNICEF project peer leaders trainings and activity on the college (Part of Unicefwork) SWACHHA THA HI SEVA Vanam Manam 2018 activity
3	August 2018 15/08/2018 Last Saturday of week	<ul style="list-style-type: none"> Independence day activity Swachh Bharath Vigilannce awareness week
4	September 2018 1/9/2018 24/09/2018	<ul style="list-style-type: none"> Anti corruption activities: Pledge, Elecutuion ,Essay writing etc NSS Day Clean drive in the college campus
5	October 2018 2/10/2018 6/10/2018 19/10/2018	<ul style="list-style-type: none"> Gandhi Jayanthi Vanyaprani samrakshana week Ektha diwas and sankalp diwas
6	November 2018	<ul style="list-style-type: none"> Exams
7	December 2018 1/12/2018 6/12/2018	<ul style="list-style-type: none"> AIDS Rally Blood donation awareness meeting

	9/12/2018	<ul style="list-style-type: none"> • Youth Festival Zonal Level Organised
	14/12/2018	<ul style="list-style-type: none"> • Mega Blood Donation Camp
8	January 2019	<ul style="list-style-type: none"> • Janmabhoomi—Maavuru program • Sankranthi sambaralu • Blood donation camp organized in the college
9	February 2019 2/02/2019 to 08/02/2019	<ul style="list-style-type: none"> • Special Camp organized at Rajaka veedhi • Slum of Maddilapalem, VSP
10	March 2019	<ul style="list-style-type: none"> • Annual day in the college • Residential out reach UNICEF Project work

I. Government Programs:

- Nava Nermana Deeksha
- Vanam- Manam
- Swachh Bharath
- Vigilance awareness and anti corruption Pledge-- activities
- Janma Bhoomi- Mavuru program & Sankranthi sambaralu
- Domalapydandayatra

I: Nava Nirmana Deeksha

A govt Program starts from June 2nd to June 10th with pledge for development of new state resources new capital and other important points given by govt. of Andhra Pradesh. NSS POS has to visit the given wards and encourage and creat awareness on govt welfare programs. ODF survey is also important to creat awareness on Toilet construction, pension distribution, Adhar card, ration card and other useful things to the society.



NSS PO Dr V. Ratna Bharathi and Dr T.M. Niveditha with community people of ward 10.

- II. **Vanam Manam** is an ecological consciousness program introduced by the Government of Andhra Pradesh, India under the mission of Harith Andhra Pradesh. The Honorable Chief Minister of Andhra Pradesh Dr.N. Chandrababu Naidu garu initiated the implementation of **vanam manam** program on 29th July 2016 for responsiveness on green drive by planting one crore plants all over Andhra Pradesh by government organizations and non-government organizations. The honorable minister in- charge of the Visakhapatnam district, other ministers and people's representatives launched the program in the district on the same day with the active participation of all citizens of the respective areas.

This program has been denoted as prakruthi pilusthondhi by Commissionerate of collegiate education, to all the Principals of Govt, Aided and private degree colleges. The main objective of the program is to secure green coverage of 50% of the geographical area of the state by 2029 as given in the circular of Andhra Pradesh Government. The same orders were issued to various colleges by the Collectorate office of the district and also the Office of Andhra University for proper implementation of VANAM MANAM in degree colleges of Visakhapatnam district.

As per the instructions of Government of Andhra Pradesh, District Collectorate orders and the instructions from NSS office of Andhra University, CCE, Department of higher education the program has been scrupulously followed by the Principal of Dr. V.S. Krishna Gover\ nment degree and PG College (Autonomous) (DRC Centre and Id college of Visakhapatnam district) and made the staff and students to participate actively in the Harithandhra mission in the College Premises every year in the month of monsoon i.e July 2nd week onwards . The college aimed at planting 500 – 600 saplings in and around the

vacant areas of the degree college and also wished to geo - tag some of the plants already maintained in the Botanical garden of the college.



The Goals of the VANAM MANAM :

- 1.To Create awareness on green drive amongst citizens
- 2.Proactive participation from the students.
3. To Organizing green run, Eco walks and Eco talks.
4. To organize lectures signifying the greenness on climate changes, environmental issues, biodiversity issues.
5. To high light the vanam manam page in social media websites like face book and twitter and also by introducing them in F.M radio and film theatres.
6. To conduct Competition such as essay writing, painting, debating, elocution, quiz etc., organized at college, district level.

మొక్కలతో పర్యావరణం పదిలం

మద్దిలపాలెం: మొక్కలు నాటి పచ్చదనం పెంపొందిస్తే పర్యావరణ పరిరక్షణకు కృషి చేసిన వాళ్లం అవుతామని డాక్టర్.వి.ఎస్.కృష్ణ కళాశాల ప్రిన్సిపల్ వి.చంద్రశేఖర్ అన్నారు. కళాశాల వృక్ష శాస్త్ర విభాగం, గ్రీన్ కొలెజ్ మెట్ సంస్థ ఆధ్వర్యంలో కళాశాలలో శుక్రవారం మొక్కలు నాటారు. చంద్ర శేఖర్ మాట్లాడుతూ కళాశాల పరిసరాల్లో ఎర్రచందనం, సీతాఫలం, జామ మొక్కలను నాటామన్నారు. కార్యక్రమంలో ఎన్ఎస్ఎస్ అధికారులు ఉమామహేశ్వరరావు, రత్నబారతి, డి.నారాయణ్



కృష్ణ కళాశాలలో మొక్కలతో విద్యార్థులు ఐరావత్ పాల్గొన్నారు.

Execution of the Program

The principal of the college Dr V. Chandrasekhar inaugurated the program along with senior faculty members Dr Y.V.K. Durga Prasad (IQAC Coordinator) Dr D. Sravan Kumar Academic Coordinator, and other department in-charges in the NSS Office room area initially.. Nearly More than 500 students participated very actively in plantation on the Inaugural launch of Vanam Manam. They formed a shape of Tree in the quadrangle Grass court area of the campus and depicted the tree significance. They also exhibited their talent by presenting hand drawn images pertaining to environment. drawings quote and placards. Essay writing, elocution wasalso conducted for inculcating the awareness of greenness among students. Green Climate organization of Visakhapatnam and other NGO organizations actively participated in this drive. This is an ongoing program and can be considered as the best eco- friendly practice of the college.



III : Swachh Bharath and Swachh Paklhwara campaign :

Swachh Bharat:

Honorable Primeminister of India Sri Narender Modi introduced program Swachh Bharath is another ongoing program of the college which involves mostly the NSS Volunteers organized by Project officers of the college. The Swachh Bharath includes campus clean, class room cleaning, plastic removal in the college area educating the society about importance of cleanliness, conducting rally's on SwachhBharath, visiting govt. anganvadi kendras and educating children about health and hygiene. Etc. The SwachhBharath special camps also conducted by the NSS Office of Andhra University for similar activities. The NSS Volunteers actively participate every Saturday from 3.00pm to 5.00pm in cleaning the college premises. Some Volunteers attended the Special camps organized by the NSS Office of Andhra University and participated in cleaning of AU Campus. Our college students visited some of the backward areas of the town like Jalaripet and they advised those who do not have Toilets in their gullies. The students also explained them about the importance of closed sanitation and the Role of government in funding for the construction of toilets in this regard.



Campus clean:

The NSS volunteers are guided to clean the campus on every first and fourth Saturday afternoon session to keep premises clean. Students actively participate in keeping campus plastic free most of the times. They involve in cleaning the verandas, garden areas, library garden area and also the class rooms in the mentioned days of every month



IV. Vigilance Awareness Week: (August last week 2018)

HPCL, Steel Plant, Visakhapatnam Port Trust , Anti Corruption Beaureu and New India Insurance companies conducted intercollegiate elocution and Essay writing competitions to NSS Volunteers in the college and Nearly 25 nss volunteers were given prizes for their active participation

Sahitya Sravani III CBZ , Sreenu III BA, Krishna Sahir II BSc., Geeta Mahalakshmi II BSc., Garima I CBZ and Amita Mishra I MB.Bt.C secured prizes in the competitions.

NSS Pos actively participated in reciting the citizen Pledge in all class rooms and Principal attended the valediction and distributed prizes to students.

A rally organized by district Police Commissioner was attended by all the Nss volunteers to create awareness on anti corruption in public.



Anti Corruption Pledge at Dredging Corporation Of India

V. Janmabhoomi and Mavooru: (Jan 2nd to 7th 2019)

State government Program of Janmabhoomi mavooru is actively organized by NSS PO's in the college with NSS volunteers in the adopted villages. The gramasabha were attended and the community problems like toilets construction, ODF survey, Jalasamrakshana were understood and the student volunteers campaigned door to door regarding these issues.

Sankranthi sambaralu also organized by NSS PO's. This include Rangoli competitions, Mehendi competiotions, Traditional dress competitions for college students, and also in the adopted villages.



Rangoli at NSS Garden of the college



V: Domalapy Dandayatra:

Honorable Chief Minister of Andhra Pradesh introduced Program domalapy dandayatra is implemented scrupulously in the selected slum areas by NSS Program officers with student volunteers during post monsoon period. Daily reports on this program was sent to Collegiate education along with photographs. This program is aimed at giving awareness on prevention of mosquito diseases, control of mosquito populations by following appropriate control measures to the community living in slum areas. Four slums are chosen for this service. They are durga colony, relli veedhi, jalaripeta and KRM colony.

Awareness on mosquito control



VI. Blood Donation

Blood is very important for various clinical purposes in the society. The NSS cell of the college organizing Mega blood donation camps every year during December month in coordination with Victoria general hospital and NTR Blood Donation Bank of Visakhapatnam. This is a great service to society cultivated among students. The student volunteers of the college actively participate in mega blood donation camp and nearly **101 units of blood has been collected 2018-2019**. Many students from all groups participate in donating, assisting and coordinating the event successfully. Prior to donation, awareness camp on blood donation was conducted twice by inviting eminent doctors and hematologists from health centers. On the day of blood donation, the two blood bank organizations will arrange the necessary equipment for taking the blood units. The donor students will get the certificates from respective blood banks. Food packets, fruits, juice packs and biscuits are given to the student volunteers and is conducted from 9.00AM to 4.00PM in the month of February this academic year due to NAAC Visit busy schedules and special drive exams.

xii. : Awareness camps:

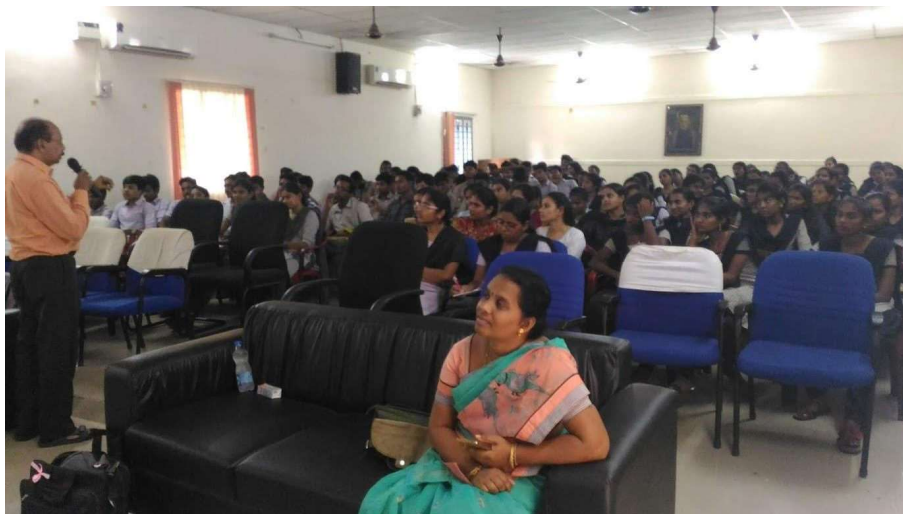
NSS Volunteers are guided to attend awareness camps on

- Health & Hygiene
- Wild life conservation
- Environment health
- Green drives
- Blood donation
- Cashless transactions
- Mosquito control

Society evils like drug abuse etc.

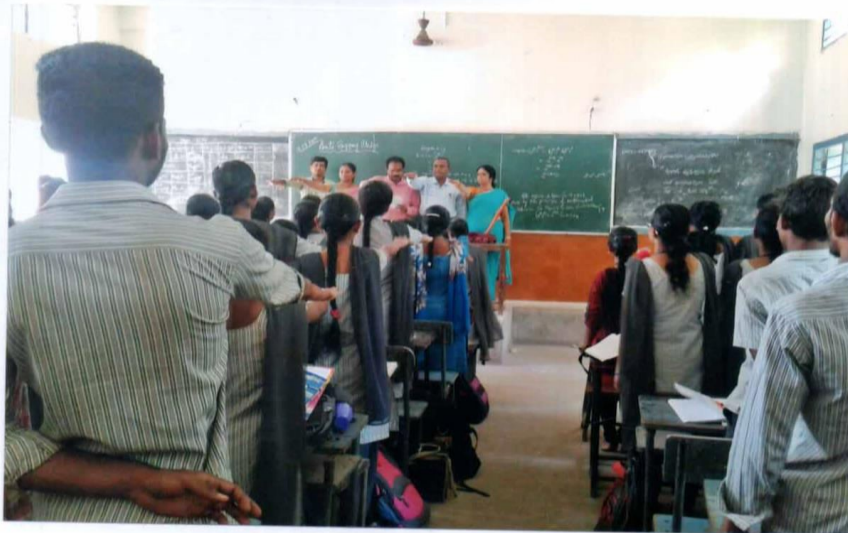


Creating awareness on Drug abuse to Intermediate students



Cancer awareness program by Resource Person from AMAL College, AKP.

Anti Ragging Campaign by NSS PO's and staff





Awareness on plantation





Honourable Commissioner visited college and garlanding Radhakrishnan garu

Cup of rice a community service:

Our college started serving the community by adopting a community service program called Donating Hand full of rice. This program is a college activity in which all the students and staff are involved. In this program an amount of Rs 300/- will be collected from staff members and Rs 30/- will be collected from the students every year. The pooled-up amount is used for buying Rice bags of good quality and will be donated to Two orphanages namely PAPA homes, AMMA organization and Ministry of Charities. The donation program is organized on the annual day and cities celebrity will be invited on that day. Principal of the college, Chief guest and staff will donate the rice bags to the orphanages.



IX: Special and Mega Camps:

During special and mega camps Students were selected from all units at different times and sent to NSS Cell Andhra University for a period of week days. These programs are mainly aimed at environmental cleanliness, Swachh Bharath etc. During every camp, a total of 49 students from each unit will be sent to Main NSS office of Andhra University for implementing special and Mega camps.

Report of special camp enclosed following regular activities.

The objective of special camp are

Develop the awareness on govt programmes to the community in a selected area

- Awareness on environment consciousness, nutrition, disease, literacy, Rights of children, hygiene etc in the area chooses
- Develop confidence in the volunteers by involving them in various events and activities
- Discipline and emicability of the volunteer is elevated
- Talent hunt, encouraging the heartfull working with society issues
- Organise medical camp in the choosen slumand advice the people about good health

Unit	II
Name of the PO	Dr V. Ratna Bharathi
Area Choosen	Rajaka Veedhi of MAddilapalem

Special Camp Report

Special camp is seven day program organized in adopted slum to inculcate awareness on the community issues, swachh bharath, health and hygiene and other government programs to the residents of the adopted slums. The NSS cell of Dr V.S. Krishna Government degree college organized special camp for

nss volunteers in Four slums of HB Colony and maddilapalem area from 02/02/2019 to 08/02/2019

NSS UNIT	Program officer	Name of the area of Special camp
Unit I	DR Ch Vishnu Murthy	KRM colonyof Maddilapalem
Unit II	Dr V. Ratna Bharathi	Rajaka Veedhi/ HB Colony
Unit III	Dr D. Narayana Rao	Ambedkar colony/ HB Colony
Unit IV	Dr P. Umamaheswara Rao	Relli Veedhi/ Maddilapalem

Before start of special camp a pre camp visit is performed by NSS program officers and requested the respective area in charges, community persons and dwakra members and took permission for organizing camp in the respective slum areas.

The camp was then planned and student lists were prepared as per the NSS guidelines. Day wise program sheets prepared for proper execution of the camp.

Each day was divided into two sessions morning and afternoon session with a lunch break for one hour. The activities planned were cleanliness drive, Health camp, Eye camps, dental camp, Plastic free environment, Awareness programs on UNICEF objectives, door to door survey , rally skits on social issues and cultural activities by the students with participation of few colony residents.

Day 1 **Date: 02/02/2019**

Forenoon session (9.00Am to 1.00pm)

AN Session (2.30 pm to 6.00pm)

All the volunteers gathered at community hall of HB Colony area Visakhapatnam BY 8.30 AM . Tools and banners , shamynas other materials for conducting camp were gathered from the NSS Cell of the college to the camp area. At first various Committees were framed by the Programme officers. Different committee of the Special camp are 1. Swachh Bharath committee 2. Discipline Committee 3. Attendance Committee 4. Food and water service Committee 5. Programm execution committee 6. Cultural Committee Attendance of NSS volunteers of Each unit were taken by the UNIT wise leaders Placards were made by few volunteers for conducting rallies.

Afternoon 1.00 to 2.00 pm Lunch every day

The afternoon session was taken up by the program officers to the respective nss volunteers of their units to give a brief note on the activities to be taken up during the

camp. The NSS volunteers given a time table and advised to get the nss dairy to note the daily schedule during the camp. Various committee in charges actively participated and all the volunteers took very active part in cleaning the premises and streets of the respective camp area slums during camp period during morning session for one hour as shramadan.



Day 2 Date: 03/02/2019

Swachh Bharat was organized. The team leaders divided in to groups and they were given gloves and broom sticks for cleaning the streets. Students cleared plastic, cleared the blocked drainages, swepted the roads and few of them campaigned door to door about swachh Bharat

Some student groups interacted with pensioners of the community hall of Rajakavathi and identified a old lady as orphan and she was given a place to stay at old age home at Vijayanagar by the volunteers

After the community service a talk was organized for the volunteers on **Communication Skills** by **Dr V. Sudheer** , Asst. Professor, Dept. of English from **Dr VSKrishna govt. Degree college**. This talk helped the students to learn simple way of spoken English verbal and non verbal communication methods.

Lunch was given as per the schedule. Post Lunch session included a talk of Employability Skills and Discipline importance by NCC Officer of Dr V.S. Krishna Govt. Degree College Sri V. Swami Naidu who talked about the importance of time management and discipline in successful education cum employment.

After the session student volunteers actively participated in interactive sessions with resource persons and program officers and lastly active participation in dance music and skits etc as part of cultural programs.



Day 3 Date: 04/02/2019

Inaugural Function of Special camp organized in forenoon session . Principal Dr V. Chandra Sekhar sir, Chief Guest Prof. NAD Paul sir former NSS Programe coordinator from Andhra University, NSS program officers, special guest Dr G. Vijaya Pratap from dept. of zoology addressed the volunteers about the importance of special camp.

Prof. NAD Paul garu , President Awardee and previous NSS Program Coordinator of Andhra University addressed the volunteers with his dynamic speech and motivated all the students with his vibrant talk and folk songs on social problems.

Post lunch session was taken up by District Program Officer madam EPS Bhagya lakshmi garu from St Anns College, Malkapuram who addressed thevolunteers about Philosophy of NSS. Student interaction and questionare sessions on Global warming, environmental consciousness were organized.



Day 4 Date: 05/02/2019

The day started with a big rally on the streets of Madillapalem with nearly 200 students about the UNICEF project concepts on Child Marriage , Child labour, Compulsory Education for children, Child trafficking and drug abuse etc. All the students and program officers actively participated in rally and student volunteers prepared placards and sensitized the crowd. Kishori Vikasam of government Andhra Pradesh ICDS project officers interacted with volunteers about the UNICEF project importance.

The afternoon session was taken up by the students community out reach program on UNICEF concepts by street plays and role plays.



Day 5 **Date : 06/02/19**

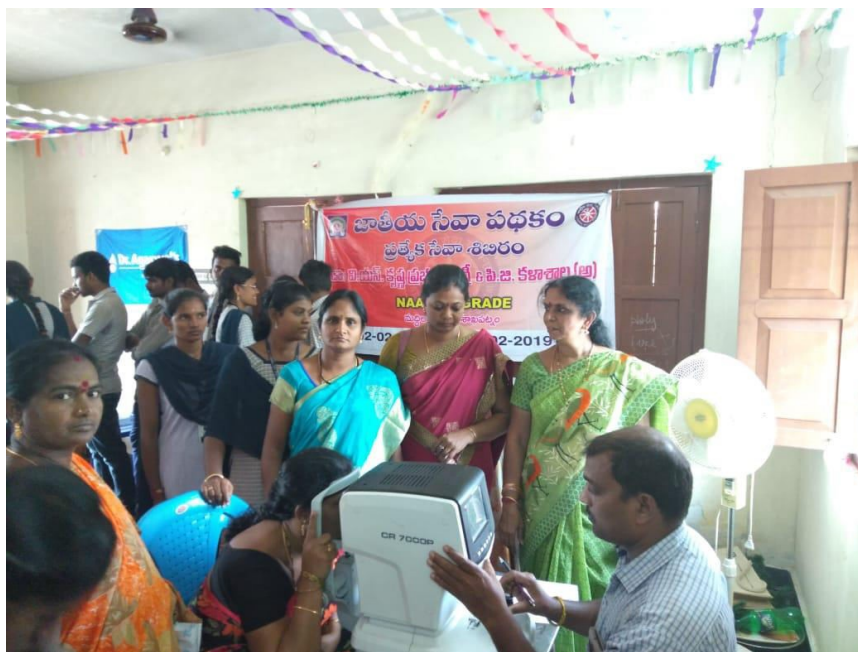
All the students under the guidance of program officers conducted clean and green program in the college premises from morning 9.00 am to 12.00 pm. Six acres of the premises were cleaned removed all the plastic paper etc and made clean campus.

Afternoon session was taken up by Women Empowerment Cell of Dr VS Krishna Govt degree and PG College. The Convenor of WEC Dr P. SreeVani, Members Dr Lalitha, Dr Roopavani, Dr T.M.A. Niveditha , Dr Vijayalakshmi delivered their valuable speeches about the women issues health and hygiene. Students interaction with resource persons and cultural events organized till the end of the program

Day 6 Date: 07/02/2019

Health Camp organized . Free Eye camp and Free dental Consultancy organized for the people of the village . Students informed all the villagers and helped them while they were attending the camp. Nearly 200 members checked health during the camp.

Post lunch session is meant for games rangoli and cultural as the camp is going to get closed. Several active volunteers participated in one minute talk, games and rangoli etc.



Day 7 Date 08/02/19

Validictory function was organized in the community hall. Chief guest of the function Prof. R.D Sampath Kumar garu NSS program coordinator of Andhra University, Principal Dr V. Chandra Sekhar garu, NSS Program officers Dr Ch. Vishnu Murthy, Dr V. Ratna Bharathi, Dr D. Narayana rao, Dr P. Umamaheswararao, UNICEF project incharge Dr Ramesh, Senior lecturers of the College Dr G.Vijaya Pratap. Dr P.R. VAni, Dr Rajasekhar, Dr Sudheer garu were part of the function. After the speeches by the dignitaries feed back of the students was taken and the students were given prizes for their excellence in various activities.

Students and staff felicitated Prof. R.D. Sampath Kumar garu and Dr V. Chandra Sekhar garu on this great event for giving encouragement and timely support for successful completion of the camp



X: National Integration camps:

Our college students B. Sai from BA II year and Lalinikanth BA ii yr attended National Integration camps as per the instructions of the NSS cell Andhra University. These camps helped them to learn various aspects of Indian culture and heritage.

XI: Observation of special Days throughout the year

- INTERNATIONAL YOGA DAY
- OZONE DAY
- WORLD ENVIRONMENT DAY\
- WILD LIFE CONSERVATION WEEK
- SANKALP DIWAS
- YEKTHA DIWAS

- AIDS DAY
- FAMOUS INDIAN Legends BIRTHDAYS
- CONSTITUTION DAY
- VOTERS DAY
- HIROSHIMA NAGASAKI DAY
- WOMEN'S DAY
- INDEPENDENCE DAY AND REPUBLIC DAY



Awareness Rally on demonitization



Women Rights awareness programme



Int. Yoga day



Voters day rally



Teachers day



UNICEF Training: (Training of Students as peer leaders of the project to create awareness on Improving the Lives of Adolescents)

Our College NSS officer's Dr V. Ratna Bharathi, Dr Ch. Vishnu Murthy, Dr K. Umamaheswararao and Dr D. Narayana Rao , and Dr.V.Ratna Bharathi attended training program on UNICEF assigned project on **"Improving the lives of adolescents' organized by NSS cell**, Andhra University in collaboration with NGO organization PRAKRUTHI of Hyderabad. The project aimed at giving awareness on the Male and Female **body morphology patterns, Child marriage impact, Drug abuse, child labor etc.** The program officers acted as resource persons to educate the above concepts to NSS Volunteers of various colleges with age group of 16-20 yrs. A group of 21 students were chosen as peer leaders to expand this project work among rural communities and schools of backward areas. They were trained by the AU NSS cell initially and later sent to adopted villages for enhancement of the trained concepts among villagers. The whole program designed to educate people at three levels

1. College Level Awareness
2. Community out reach
3. 3.Residential Out reach



Yuvatharangam

NSS volunteers of the college actively participated in cultural programs like songs competitions, folk dance, classical dance, poem recitation etc. and bagged prizes and certificates for their participation.

The NSS Program officers express their thankfulness to the Principal Dr. V. Chandrasekhar, NSS Program Coordinator, Dr. Sampath Kumar garu of Andhra University, Visakhapatnam , Staff members of the college and the Student volunteers for giving continuous support and making all the events successful.

