Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

The college plan of action has been prepared for execution during the academic year 2008 -2009.

- To introduce more number of co-curricular activities to improve the standard of our students.
- To strengthen Jawahar Knowledge Centre as a platform for training to students as well as staff members.
- To develop the necessary infrastructure for PG courses.

Outcome achieved by the end of the academic year 2008 – 2009:

Following are the important outcomes of the goals and targets set by IQAC.

1. The students are exposed to audio-visual education offered by the Govt. of Andhra Pradesh through a programme called Mana TV. Lessons on various subjects prepared by experienced and expert college teachers are aired by the academic cell of CCEs office and telecast live as well as in the recorded form to all the colleges. Our students are benefited by these TV lessons.
Important Days are observed by the Departments of Botany, Microbiology and Humanities in the form of meetings and rallies with active participation of students.

2. The JKC is offering regular training programmes in communication skills, soft and analytical skills to the final year degree students. Job melas are conducted for JKC trained students by inviting a good number of multinational companies to the college. A Placement Cell is established to monitor all the recruitment drives within the district as well as the entire zone.

3. All the requirements of English Language Lab are met with. Construction of west block with 5 additional classrooms at a cost of Rs.40.00 lakhs has been completed and the rooms are allotted to B.A. classes.

    The PG Block on the 2nd floor was constructed at a cost of Rs.60.00 lakhs and will be ready for utilization from April 2009.

**Part B**

1. **Activities reflecting the goals and objectives of the institution :**
   i. The JKC conducted a training programme to the mentors working in JKC's of degree colleges in the five coastal districts during September 2008.

   ii. The JKC conducted a six day training programme to the Principals and Junior Lecturers working in Govt. Junior Colleges of Visakhapatnam District.

   iii. The JKC conducted an International Exam on Business Language Testing Systems in association with Globerina and ESOL of Cambridge University.

2. **New Academic programmes initiated (UG and PG) :**

   B.Sc., (Biochemistry, Microbiology, Chemistry) (English Medium) course was introduced basing on the demand from students during the year 2008 - 2009.
(3) **Innovations in curricular design and transaction:**

Andhra University has brought about revision of the syllabi of B.A, B.Sc. and B.Com programmes during 2008 - 2009 keeping in view of the latest trends in the society and development in the field of science.

(4) **Inter – disciplinary programmes started :**

No new inter-disciplinary programmes were started.

(5) **Examination reforms implemented :**

The entire annual examination schedule is controlled and conducted by Andhra University. No new reforms were initiated and the existing scheme of examinations is being continued.

(6) **Candidates qualified : NET / SLET / GATE etc.**

Nil

(7) **Initiative towards faculty development programme :**

The faculty are encouraged to apply for UGC Minor Research Projects and to participate in National and International Seminars.

(8) **Total number of seminars / workshops conducted :**

One workshop was conducted on “Teaching and Learning Techniques of Telugu stanza Recitation and Explanation” was held on 13.08.2008. 25 Lecturers and 160 students from different colleges participated.

The Department of Commerce organized a Seminar on “Recent Trends in Banking Sector”. Sri P.Venugopala Rao, Branch Manager, Bank of Baroda delivered a lecture on the global trends in banking sector and also interacted with the students.

(9) Research projects

(a) Newly implemented: Nil

(b) Completed:

Dr. P.Koteswara Rao & Dr. V. Chandra Sekhar, Readers in Chemistry completed their Minor Research Projects and submitted their reports to the UGC.

(10) Patents generated, if any: Nil

(11) New collaborative research programmes: Nil

(12) Research grants received from various agencies:

Grants are received from the UGC for three Minor Research Projects. UGC has sanctioned Rs.13,38,304/- out of which Rs.10,57,800/- have been spent during the year 2008 – 2009.

(13) Details of Research scholars: Nil

(14) Citation index of faculty members and impact factor:


- Dr. G. Sankara Narayana Rao contributed a research paper for the International Conference, Bangkok, in the year 2008.
Dr. P. Venkata Rao, Reader in Political Science published III B.A. Telugu Academy Book and Rajaneethi Tatvavicharamu (political thought) in the year 2008.

(15) Honors / Awards to the faculty : Nil

(16) Internal resources generated : Nil

(17) Details of departments getting SAP, COSIST (ASSIST) / DST, FIST etc, assistance / recognition : Nil

(18) Community services:

A ten-day NSS Special camp was conducted in AU campus in January 2009. About 100 students offered Sramadhan and also conducted economic survey in 18th ward of Visakhapatnam Municipal Corporation.

(19) Teachers and officers newly recruited:

1 Guest faculty was recruited in Biochemistry which was a new course.

(20) Teaching – Non-teaching staff ratio : 3:1

(21) Improvements in the library services : This year the library is enriched with addition of 584 latest reference and textbooks.

(22) New books / journals subscribed and their value : Amount Spent in 2008 – 2009 for the subscription of journals and periodicals - Rs.22,500/-
(23) **Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

This is introduced for PG courses, mainly to recruit talented fresh postgraduates to teach PG classes. The feedback obtained from students is used to rectify the deficiencies of PG faculty and in some instances to replace them with better faculty.

(24) **Unit cost of education:** Rs.15,009/-

(25) **Computerization of administration and the process of admissions and examination results, issue of certificates:**

The office is equipped with two computers to store data relating to students nominal rolls, their scholarship particulars, social status and other details. Admissions are done through merit cum reservation policy which is computerized.

(26) **Increase in the infrastructural facilities**

The construction of a classroom block (west block) with five classrooms at an estimated cost of Rs.40.00 lakhs is completed. The PG Block in the 2nd floor of the main building is also completed with an estimated cost of Rs.60 lakhs.

(27) **Technology upgradation**

Computer systems in JKC and ELL are having latest configurations Windows XP,

(28) **Computer and internet access and training to teachers and students**
Training is provided to teachers on various aspects of computers and limited access is provided to students for browsing on the internet.

(29) **Financial aid to students**

This year 283 SC students are supported by Department of Social Welfare with a financial assistance of Rs.7,20,715/- and Rs.2,16,600/- received support to 118 ST students from the Department of Tribal Welfare. 513 B.C students are supported with an amount of Rs.11,67,075/- BC (PG) students are supported with an amount of Rs.1,05,196/-. 

Besides this, the Government has also announced award of Scholarships to Economically Backward Students (EBC).

(30) **Activities and support from the Alumni Association**

The Alumni of the college is spreading the good will of the college among the public besides extending financial support in small amounts for literary and cultural activities.

(31) **Activities and support from the Parent – Teacher Association**

As most of the parents are either illiterate or poorly literate their direct contribution to the college development is negligible. However, they are cooperating with the college management for allowing their children to participate in NSS camps, NCC parades and cultural activities beyond the college working hours.

(32) **Health services**
No specific monitoring and support is given to students regarding their general health. However, the Department of Microbiology conducts blood group identification and Haemoglobin estimation programmes at the time of blood donation camps which helps the students, especially girls to know whether they are healthy or anaemic.

(33) Performance in sports activities

The list of outstanding sports persons of the college is shown in the following table:

<table>
<thead>
<tr>
<th>Name</th>
<th>Event</th>
<th>Level of Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>P.Naidu, G.Mutyalu</td>
<td>Ball badminton</td>
<td>Inter university</td>
</tr>
<tr>
<td>N.Mahesh</td>
<td>Boxing</td>
<td>Inter university</td>
</tr>
<tr>
<td>P.Ramesh Yadav</td>
<td>Boxing</td>
<td>Intercollegiate</td>
</tr>
<tr>
<td>L.Purnachandra</td>
<td>Cricket</td>
<td>District Level</td>
</tr>
<tr>
<td>K.Anuradha</td>
<td>Hand Ball</td>
<td>Inter University</td>
</tr>
<tr>
<td>A.Visalakshi</td>
<td>Powerlifting</td>
<td>1st Place – Intercollegiate &amp; Inter university</td>
</tr>
</tbody>
</table>

(34) Incentives to outstanding sportspersons

The expenditure for their participation in various sports events is borne by the institution.

(35) Student achievements and awards

1

- Mr.K.Ravi Kiran, III B.A. student of 2008 - 2009 received State Level First Prize in Essay writing in connection with Consumers Day celebrations.


- Mr.G.Siva II B.Sc. and Mr. G.Nageswara Rao II B.Sc., attended National Integration Camp at Dehradun (2008).
Mr. V. Suresh II B.Sc. and Mr. G. Nageswara Rao attended trekking camp at Kerala (2008).

Mr. N. Rama Krishna Sinha II B.Sc attended Thal Sainik camp at Nuzvid A.P. (2008).

(36) **Activities of the Guidance and Counselling unit**

The career guidance and counseling unit is helping the students to know the employment opportunities such as BPOs, software trainees, clerks and sales officers in various IT and other corporate companies. This cell is functioning in close coordination with JKC.

(37) **Placement services provided to students**

A total number of 338 students of our college were trained in JKC of which 87 were selected for jobs in various firms. Similarly 79 students were trained in Tally Certificate course, out of which 19 were selected as Accounts Assistants.

(38) **Development programmes for non – teaching staff**

The non-teaching staff receive training in latest office management practices through the training programmes conducted by the Commissionerate of Collegiate Education.

(39) **Healthy practices of the institution**

- Empowerment of students through add-on courses and JKC.
- Attending to the financial needs of the socially and economically backward students through NGOs and public sector undertakings.
- Incorporating e-learning methods in the regular classroom teaching such as - use of educational CDs, internet, power point presentations and conduct of on-line examinations.
(40) **Linkages developed with National / International / Academic / Research bodies**

- With Deccan Development Society, Hyderabad for conducting an awareness programme on Environmental pollution and to undertake tree plantation work.

- A **Learning Matrix Centre** is established in the college in the year 2008 in collaboration with the ICICI Bank. At the beginning of every academic year 40 students from the final year B. Com. are selected through a test. They are trained with the prescribed modules installed by the ICICI Bank in a separate room in the college premises and are prepared for the tests held by the bank. This is an arrangement through an MOU entered into between the bank and the Commissionerate of Collegiate Education to facilitate training and placement of our students. Moreover, this facility is open for the other interested students also.

(41) **Any other relevant information the institution wishes to add:**

The institution strives to improve the academic ambiance by focusing on the following three aspects.

1. Use of appropriate teaching – learning - evaluation methods.

2. Care to improve the infrastructure in tune with increasing needs of the students.

3. Motivation of both teachers and students by exposing them to various activities.

**Part C**
Detailed plans of the institution for the next year.

Name & Signature of the Coordinator, IQAC     Name & Signature of the Chairperson, IQAC